VIGNAN
INSTITUTE OF PHARMACEUTICAL TECHNOLOGY
(Approved By AICTE, PCI New Delhi & Affiliated to JNTUK - Kakinada)
An ISO 9001:2015, ISO 14001:2015 & OHSAS 18001:2007 Certified Institution

STRATEGIC PLAN
2021-25

"Strategic Planning is Worthless-Unless there is First a Strategic Vision"

-John Naisbitt

PRINCIPAL
VIGNAN INSTITUTE OF
PHARMACEUTICAL TECHNOLOGY
Beside: VSEZ, Duvvada, Visakhapatnam-46

1. Introduction

Knowledge is recognized as the main feature for economic growth and development of global economy, coupled with information and communication revolution. Technical education plays a vital role by creating skillful engineers, enhancing industrial productivity and improving the quality of social life. Technology impact created novel methods for classroom teaching and learning process. Many intellectual, social and practical problems require Inter-disciplinary approaches. It is necessary to empower the teachers to stay abreast of current and future trends in both the academic and research frontiers. Curriculum orientation synergizing between academics and research, reengineers the student strengths to think out of the box and exploring the new horizons.

The Institute has a well-defined structure for strategic planning and overall Management of resources. The Institute has prepared its own set of Strategic Plans to fulfill academic development of the institute, extra-curricular activities, sports, culture and defined targets for the utilization of infrastructural facilities of the institute. These targets have been set with extensive consultation with all stakeholders, staff, faculty,alumni, management and the industry.

Strategic Development Plan is drawn in light of the institutional vision and mission. Major thrust areas and actions are identified in the Strategic Development Plans. Excellence in academics, research and training and placement will automatically lead the college becoming a Centre of Excellence, which is the ultimate goal of the Strategic Plan. In order to attain this goal, the Institute has set into motion the committed academic and administrative community and focus on catapulting the 16-year-old college into the top notch position in the State of Andhra Pradesh and also at the national level.

2. Vision

We envision to be a recognized leader in pharmacy education, pharmaceutical sciences research, and industry that optimizes the health and wellness of individuals and communities.

3. Mission

We intend to fulfill our stated Vision of the Institute by the following Mission:
M1- Creating and disseminating knowledge through innovative practices of new advances in pharmacy and pharmaceutical sciences.
M2 - Develop the culture of community engagement and social accountability in students
M3 - Research and practice through inter-professional collaboration
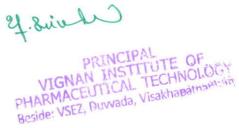**M4 -** Promoting strong ethical and moral values

4. Core Values

Excellence: Commitment to Innovation and continuous learning the institute keep striving for the best outcomes in all facets of life.
Ethical Conduct: Integrity, fairness, honesty and transparency in all actions
Global Outlook: VIPT welcomes and encourages diverse ideas, beliefs, and cultures

Promote Leadership: VIPT believes that leaders create leadership skills in others, thus igniting a virtuous cycle of growth

Collaboration and Inclusiveness: Developing a symbiotic community of faculty, students, alumni, industry, regulatory bodies, and other universities/center of learning

The Institute is committed to its core values and expects all stakeholders (faculty, students etc.) to embrace them. It has zero tolerance towards any deliberate violation of the core values. Strict disciplinary as well as legal actions will be taken against any staff or student in cases of violation such as providing false information, manipulation of facts, financial irregularities etc.

5. Quality Policy

To impart instructions and training of international standard in an environment conducive to an effective teaching and learning process with a goal to continually develop the institution as a trendsetter in the academic field and a Center of Professional Excellence with emphasis on Character, Health and Education. To synthesize and analyze the potential needs of the society and the global market and to mould the rural youth to practice engineering profession with confidence, courage, competence and integrity, achieving continual improvement and universal acceptance.

Quality Objective

1. To provide our students technical knowledge and hands on experience by providing quality education system through Theory and Practical Classes including latest e-learning practices.
2. To impart necessary training for acquiring the soft skills and thus make them employable while in campus.
3. To empower our Faculty and Staff to update their knowledge from time to time for facilitating our students in their learning process.
4. To achieve excellent results for our students both in academics at the College / University Level and also on Campus Placement.
5. To continually improve our Quality Education System through customer satisfaction duly monitoring their feedback from time to time.

6. SWOC Analysis

Strength

- ✓ Advantage of Location as the institute is situated near Pharma City, Paravada, Visakhapatnam, the executive capital of Andhra Pradesh, making it a preferable destination for pharmacy education.
- ✓ Visionary, Supportive, and motivating management. The vast expertise of the management in widespread areas of school, intermediate, engineering and pharmacy education has been a prime asset in management.
- ✓ Goodwill and reputation of the institution in providing safety and security for students.
- ✓ Excellent infrastructure and well equipped laboratories enabling quality education in the area of pharmacy.
- ✓ Diversity in programs and timely introduction of thrust areas in Pharmacy.

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- ✓ Teaching positions completely filled with qualified, dedicated and committed Faculty.
- ✓ High pass percentage and consistency in maintaining it.
- ✓ 70% of the students securing placements in reputed MNCs and 30% students pursuing higher education every year.
- ✓ The institute has been awarded with ISO certification and accredited by NBA.
- ✓ Well settled and progressive alumni.

Weakness

- ✓ As the institute is affiliated to JNTUK, limited flexibility is available in designing and choosing its own curriculum.
- ✓ Majority of the students seeking admissions are from rural background and economically weaker sections suffering from poverty, social inhibitions, and basic language skills etc.

Opportunities

- ✓ Commencement of more PG courses in the area of pharmacy
- ✓ Collaboration with National Research Development Corporation (NRDC) and other MNCs in order to strengthen the Research Eco system.
- ✓ Opportunity for involving in revenue generation through research and consultancy.
- ✓ Raising project funds from government and non-government agencies through advancement in research.

Challenges

- ✓ Financial constraints on the account of the low fee structure imposed by the APHERMC.
- ✓ Exploring job opportunities and providing significant placements to students becoming more competitive.
- ✓ Difficulty to keep abreast of fast changing technology in the field of pharmaceutical industries and health care.

7. Strategic Goals

Strategic goals of the institute were formulated after a brain storming session with Management, Principal and Faculties. After analysing the vision, mission, quality policy, core values, SWOC analysis, internal and external environment, thestrategic goals were set up in all possible growth domains.

Strategic Goals of the Institute

1. Enhancing effective teaching and learning process.
2. Ensuring good governance.
3. Ensuring student and faculty development and participation.
4. Getting Accreditations from statutory bodies.

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5. Continuous Internal Quality Assurance System.

6. Increasing Industrial and Alumni Interaction.

7. Encouraging Research, Development and Consultancy work.

8. Generating funds and grants from various schemes and policies of government and non-government organization.

9. Ensuring Social engagement and Community service.

10. Encouraging Skill Development.

11. Enhancing Physical infrastructure, laboratories and other facilities.

8. Strategic Planning and Deployment

The Strategic Plan of the institute is phased at five levels:

1. Improving the teaching/learning environment.

2. Administrative and Organizational status.

3. Quality Improvement.

4. Research & Development, Innovation.

5. Infrastructure Development.

Strategy #1: Improving the teaching/learning environment

Improving the teaching/learning experience in the campus by

- Student centric learning.
- Creation of facilities for e-content generation.
- Encouraging faculty publications in innovations of teaching learning practices.

Strategy #2: Strengthening the Administrative and Organizational

Strengthening the administrative and organizational position through

- NBA Accreditation.
- Accreditation from National Assessment and Accreditation Council (NAAC).
- 2(f) status by 2022-23.
- Permanent affiliation from the affiliating university by 2022-23.
- 12(b) status by 2023-24.
- Autonomous status for the institution by 2023-24.
- NIRF ranking below 500 by 2024-25.

Strategy #3: Ensuring the Quality Improvement

Ensuring the quality in the institute by

- Strengthening of Internal Quality Assurance System.
- Development of academic facilities, Evaluation of Teaching-Learning processes.
- Extensive development programs for the faculty in all emerging areas.

Strategy #4: Promoting Research & Development, Innovation

Promoting the research in the institute by

- Establishment of advanced Research facilities and development of centers of excellence in specified areas.
- Increasing the number of research publications, consultancy projects and patents.
- Expansion of the industry institute collaboration.

Strategy #5: Accomplish the excellence in Infrastructure Development

Accomplish the excellence in Infrastructure Development through

- Establishment of recreational facilities.
- Construction of separate administrative building.
- Upgradation of internet speed from 50 Mbps to100 Mbps.
- Parking shed for two & four wheelers.

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